

Balagarh Bijoy Krishna Mahavidyalaya

Institutional Distinctiveness

The College has consistently contributed to the community by organizing various activities through the NSS units. The College is situated in a rural area and educationally and socially backward area and therefore community service through NSS is an area which is distinctive to its vision. The NSS Units of the college always strive to accept this backward location as a challenge and undertake various activities and programmes. The NSS has been functioning in the college for a long time and the NSS units of the College have motivated generations of students. The NSS units of the College oversee that participation in the various activities develops the sense of social responsibility among the students and educates them about the needs of the community especially the economically and socially backward sections. Besides, when the students engage in activities as a group, there is a strong sense of unity and collective responsibility. Besides, the NSS units also inspire the students to spread awareness of our cultural heritage and they participate in and organize cultural programmes. This year the major challenge was the covid 19 pandemic and many people of the area had lost their jobs and sources of livelihood due to the pandemic. This situation was also accepted as a challenge by the NSS units and the NSS Unit II did exemplary work by meeting and helping the people. Various community service activities were undertaken by the NSS Units. A Free Homeo clinic at adopted village Lankatala on the 200th birth anniversary of Ishwar Chandra Vidyasagar to help the people get temporary treatment and create awareness about medical facilities. The invitees included Dr. Sujit Chowdhury, N.S.S. Coordinator of The University of Burdwan, Arindam Sarkar, Dr. Pranab Ghosh and Dr. Sanjiban Ghosh. A programme was organised on 01.10.2019 as part of National Integration Day celebration where clothes were distributed among the poor laborers of Bharati Brick kiln in Jirat. Another programme of distribution of Winter clothes to the poor was arranged by unit-2 on 24.12.2019. On 06.12.2019 a programme of distribution of essential items to Handicapped students and visit to minority community residents of Hashimpur was carried out to spread the message of inclusiveness. A visit to Adivasi and Minority community areas was organised on 12.1.2020 and 'Rakhi bandhan' ceremony was carried out. A visit to the Hashimpur area on the occasion of National Girl Child day was carried out by girl volunteers of NSS on 24.01.2020. The visit included a meeting with the women villagers and students talked about caring for the girl child. After the spread of the pandemic and due to a lock down imposed by the government many people had lost their sources of livelihood. During this crucial and painful period the NSS Unit 2 of the College did exemplary work by visiting many of the affected families, helping about 90 odd people by providing food

and other essential materials. The relief materials were distributed across many days in the months of April and June. The students had visited many well to do families of the area to collect the financial resources for this work. The outreach programmes conducted this year were very successful. The students participated in all of these programmes with great deal of hard work and enthusiasm. It showed that the students could perform any work with courage in situations of widespread fear and despair. Apart from such community service activities, the NSS units also organize and participate in a number of programmes in the college campus.